Epistemic challenges to liberal democracy – conspiracy theories, disinformation and the role of education



Conspiracy Theories in the Classroom Guidance for teachers

Jeremy Hayward & Gemma Gronland

Available from www.since911.com

UKRI Infodemic project

UKRI Everything is Connected https://sites.manchester.ac.uk/eic/









OBSCEN

3 Channels

Books

Newspapers

Debates about content



Unlimited content

No real editorship

Run by advertising companies

Algorithms/Al









Official, 'legitimate' knowledge Official vs unofficial knowledge

Folk, popular, 'illegitimate knowledge'/ideas



'the velocity and scale of knowledge exchange... is unique' with "illegitimate knowledge" now enjoy[ing] mass participation' (Birchall 2006: 5).

Knowledge turn





Powerful knowledge Specialized, abstract context independent knowledge (Young & Muller 2016:110-111)

- 1. Why so much knowledge?
- 2. Do schools provide skills to discern knowledge in deceptive environments?
- 3. Leaves students open to power of narratives



Great Fire of London 1666 Hercules had 12 tasks

Cultural literacy Canonical knowledge (Hirsch, 1983)







Moffett, J. (1968). *Teaching the universe of discourse: A theory of discourse*. Boston, MA: Houghton Mifflin.

Bruner, J. (1991). 'The Narrative Construction of Reality' in *Critical Inquiry* 18:1 1-21

Zagzebski, L (1996) Virtues of the Mind : An Inquiry into the Nature of Virtue and the Ethical Foundations of Knowledge Cambridge: CUP

Intellectual virtues

- open-mindedness in collecting and appraising evidence
- fairness in evaluating the arguments of others
- intellectual humility
- intellectual perseverance, diligence, care and thoroughness
- adaptability of intellect
- being able to recognize reliable authority
- insight into persons, problems, theories

Intellectual skills

- verbal skills: skills of speaking and writing
- fact-finding skills
- logical skills: skills of performing deductive and inductive reasoning. Ability to think up counterexamples
- explanatory skills, e.g. ability to think up insightful analogies
- mathematical skills and skills of quantitative reasoning
- spatial reasoning skills, e.g., skills at working puzzles p.114







Challenges to Democracy





Spreading A) dangerous ideas B) my side bias, but also C) what is the internalised model of disagreement?

 False news 70 percent more likely to be retweeted than true ones.



 False news stories cascade is between 10-20 times faster than real news stories/facts (Vosoughi et al. 2018)₅.



Conspiracy theory

A theory that

Significant events are not as they seem and are planned by secretive powerful groups

Counter to official/publicly accepted versions

Definition is disputed e.g., Coady (2006), Keeley (1999), Cassam (2019)



Conspiracy theories – emerging findings Birchall, C. & Knight, P. (2023) http://infodemic.eu/

Characteristics of Covid-19 Conspiracy Theories

•Mobilising: Increasingly taken to the streets, displaying conspiracy theories on. (Capitol riots, UK:159 Phone masts attacked, protests outside schools)

•Convergence: The combination of previously distinct conspiracy theories, e.g. anti-vaxx + Qanon, great reset.

•Enmeshed: Now difficult to isolate conspiracy theories from other modes of information

•Grievances: Some conspiracy belief may be formed from grievances (some legitimate)



Motives/correlates

Epistemic: Understand, agency, conjunction fallacy etc



Existential: Powerless, loss of control, times of crisis

Social: In-group image, agency, vs sheeple, associated with losing, socio-economic

(Sutton and Douglas 2022)

Threats to democracy as a result of belief - correlations

Loss of trust in government (possible causation) Distrust in Science – climate change, covid Loss of engagement with mainstream political process Engagement with extreme actions. Protest, violence, vandalism Outgroup hatred

(Summary from Sutton and Douglas 2022)

Opportunity cost

Displacement: Ignoring key issues, misdirected energy







Epistemic Challenge to Liberal Democracy

Liberal democracy & reasonable pluralism relies on a conception of public reason (or truth)

Citizens must avoid imposing comprehensive doctrines on others. Policy and deliberation should use public standards of reasons, including "plain truths now widely accepted, or available, to citizens generally," e.g. the non-controversial conclusions of science (Rawls 1996, 224–225).

Counter 1: Conspiracy believers support system (Jolley et al 2018) Counter 2: Conspiracy believers use reason (Mittendorf 2023)







USING THE QUISE OF "MORAL VALUES", THE RED MENACE CREEPS LIKE A CANCER ACROSS THE LAND,

Chantal Mouffe's "Agonistic Democracy"

Deliberative Democracy is failing



Deliberative democracy *Reason, consensus, Non emotional*

Mouffe, C. (1999). Deliberative Democracy or Agonistic Pluralism?

Chantal Mouffe's "Agonistic Democracy"

Mouffe, C. (1999). Deliberative Democracy or Agonistic Pluralism?





Zembylas, M. (2020). The Affective Modes of Right-Wing Populism: Trump Pedagogy and Lessons for Democratic Education. *Studies in Philosophy and Education, 39*(2), 151-166





Deliberative democracy *Reason, consensus, Non emotional*

Emotion Identity Populism

Deliberative VS Agonistic Model



Reason Consensus Transcendent



Nature of democracy

Adversarial Acknowledge identity & emotion



Enemy Hatred Antagonism

Hot cognition

Motivated reasoning

System 1 Intuition. Gut feel Emotions. Prior Attitude. Memory.

Cognitive Psychology

Humans are not as rational as we think. Motivated reasoning. 'Hot' Cognition model. Ego-centric. System 2 is employed to justify System 1. (Lawyer)



System 2 Reason. Evidence. Critical thinking.

Enlightenment model (Cartesian model) Thought is conscious, humans are rational, decisions are based on reason. Reasoning is neutral/unemotional cold. System 2 keeps System 1 in check (Scientist)

MOTIVATED INFERENCE

Caffeine and Fibrocystic Disease





Kunda, Z. (1987). Motivated Inference. Journal of Personality and Social Psychology, 53(4), 636-647.

> Legend 122 iow caffeine 112 heavy caffeine



Tendency to spend much longer discounting and criticising arguments/evidence that does not support your prior beliefs e.g. Medical test. Evaluating arguments



Tendency to highlight information that supports your view and ignore evidence that challenges this.

Hastorf, A. H., & Cantril, H. (1954) 'They saw a game: A case study.' in *Journal of Abnormal and Social Psychology*, *49*, 129-134.

Lenker, M. (2016) 'Motivated Reasoning, Political Information, and Information Literacy Education' in *Libraries and the Academy*, Volume 16 (3) 511-528

American public is edging towards ideological extremes, driven, in part by the public's habit of consuming political information...

"By selecting sources of political news that tend to confirm their existing positions, consumers of media reinforce both their initial convictions on political matters and their distrust of those who view the issues differently" (p.511)

(selective exposure)



SAFER SCROLLING

How algorithms popularise and gamify online hate and misogyny for young people After five days, all archetypes saw a four-fold increase in the level of misogynistic content being presented on their "For You" page (increasing from 13% misogynistic content to 56%)

https://www.ascl.org.uk/ASCL/media/A SCL/Help%20and%20advice/Inclusion/ Safer-scrolling.pdf

Incel 1.0 Incel 2.0



Sport Age Gender Ethnicity Religion etc

Tendency to look favourably on in group and less favourably on out group Taifel H (1970) Experiments in intergroup discrimination. Scientific Ame

Tajfel, H. (1970) Experiments in intergroup discrimination. *Scientific American*, 223, 96-102

Robbers cave

91% of people in Greece believe human activity is mainly or partly responsible for climate change



Guardian graphic. Source: YouGov-Cambridge Globalism Project

Biden rightful winner



Darker shades are "Very confident" and lighter shades are "Somewhat confident." Source: @BrightLineWatch - November 2021

Young men are notably less positive than young women about the impact of feminism

46% of women aged 16 to 29 think feminism has done more good to society than harm – 10 percentage points higher than the share of men of the same age who feel this way. And among this age group, one in six (16%) men say feminism has done more harm than good, compared with one in 11 (9%) women.

> KING'S GLOBAL INSTITUTE FOR WOMEN'S LEADERSHIP

THE POLICY INSTITUTE King's London

Emerging tensions? How younger generations are dividing on masculinity and gender equality

Ipsos

Which of the following comes closest to your view about the overall impact of feminism on British society? Feminism has done Feminism has been Feminism has Feminism has done had little effect equally good and more harm to more good to society than harm harmful for society either way society than good 43% 8% 12% **Overall** Men aged 16-29 36% 7% 16% Women aged 16-29 6% 9% Men aged 30-59 15% 42% 5% 7% Women aged 30-59 8% 47% Men aged 60+ 8% 13% 44% 37% Women aged 60+ 12% 11%



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Tajfel, H. (1970) Experiments in intergroup discrimination. *Scientific American*, 223, 96-102

Robbers cave



Backfire Effect & Polarization

Become MORE convinced of your belief

Climate Change & Evolution

- •Amongst religious believers, those who exhibit stronger system 2 thinking & have greater scientific literacy are **more** likely to reject evolution of humans.
- •Those sceptical of climate change become **more** sceptical as scientific literacy increases (and those concerned become more concerned).
- "The source of the public conflict over climate change is not too little rationality but in a sense too much." (p.14)
- •These become identity-protective beliefs Kahan, D. M. (2015) 'Climate-Science Communication and the Measurement Problem' in *Advances in Political Psychology,* Vol. 36(1) 1-43 (Also see Lawson, A. E., & Worsnop, W. A. (2006)).

Backfire Effect & Polarization

Become MORE convinced of your belief Arguments/ evidence that challenge your belief

Student's understanding of science seems to improve if identity is not threatened (Lawson & Worsnop 2006).

When identity protective beliefs become threatened reasoning becomes increasingly 'motivated' Kahan, D. M. (2015)

Even if rational thought is the aim, then there are arguments to include 2nd order claims/evidentials.



Reasoning should be even more biased once the reasoner has already stated her opinion, thereby increasing the pressure on her to justify it rather than moving away from it. This phenomenon is called bolstering. (Mercier and Sperber 2011:67)



 $\rightarrow \uparrow \uparrow$

Boring and Ugly

2015

Interesting and Good-looking





Williams, M (2021) The Science of Hate London: Faber & Faber

Possible Solutions

- Epistemic turn (Epistemic virtue)
- Media literacy
- Meta cognition and biases
- Counter narratives









Conspiracy, disinformation and dangerous ideas. Young people & schools





- Study of 263 America university students
- •Two thirds did not discover that first 'news' story was satirical
- •95% were not able to identify the lobbying group that produced the second
- •Students' methods of evaluating were not reliable and relied on such things as the 'look' of a web page. (Wineburg et al. 2020)

•Students in Finland (with Critical thinking embedded) did much better (Horn & Veermans 2019).

Conspiracy theories and schools



- Pedagogy around conspiracy theory is new
- Understanding around teaching/discussion of conspiracy is limited
- •Little known about young people and conspiracy theories. Jolley et al. (2021).
 - Starts around age of 14
 - Might be a part of an 'alternative' identity
 - Conspiracies can be playful

Conspiracy theories – Teacher experiences in the classroom

Adapted from Table 3. How frequently have you encountered extremist views in the classroom? (Taylor et al. 2021:32)

	Fairly	A few	Once or	Never
	regularly	times	twice	
Conspiracy	20.8	36.5	19.8	11.5
theories				
Racism	8.3	35.4	40.6	5.2
Homophobia	10.4	31.3	36.5	11.5
Islamophobia	5.2	24.0	32.3	27.1
Extremist views	4.2	24.0	34.4	26.0
on women				
Far right	1	18.8	27.1	41.7
extremism				
Anti-Semitism	2.1	6.3	36	53.1

Jerome et al (2024) 5,284 (Secondary Teachers)

62% had heard CTs in last 2 years. 41% variation of a global secretive elite 25% mentioning climate scepticism

66% opened up conversation 33% closed down





Responding to conspiracy theory



Two kinds of education responses



Proactive approaches – what works with adults? (O'Mahony et al. 2023) – Systematic review (25 studies)

- Media literacy (some effect on misinformation)
- •Critical thinking (more effective)
- •Debunking (not effective)
- Prebunking/inoculation (some effect)
- •Priming (not effective)
- •Ridicule (very small effect)







Active vs Passive

https://inoculation.science/inoculation-

Proactive approach

Peters, R. & Johannesen, H. (2020). What is actually true? Approaches to teaching conspiracy theories and alternative narratives in history lessons.

- Two lower secondary schools in Denmark
- **Took a metacognitive/critical thinking approach** (Structures of conspiracy, Sources, Popper/falsification, debunking)
- **One student** gave a highly sophisticated presentation on why theories that Hitler survived WW2 were wrong. However the student then stated that he believed Hitler survived.

"The teacher was increasingly worried about his students' existential involvement in the theories, which prompted him to remark, "<u>What if my students find the guy who dares to question the</u> <u>authorities really cool and start believing in conspiracy theories</u>?" This ethical concern was justified... Even though this male student admitted the importance of critical source evaluation, <u>he</u> <u>and a classmate later both stated that the 9/11 terror attack was a 'false flag operation' carried out</u> <u>by the US administration</u>, and that it is necessary to be critical of any official explanations". p.19

Two kinds of education responses



A Parallel Universe: Conspiracy Theories and the Limits of Education Johannes Drerup http://justiceinschools.org

- Case study case is set in Germany at a comprehensive school for children aged 11-18.
- `Querdenker'-movement, whose political views relied heavily on different types of conspiracy theories. Rallies attended by far right.
- Peter repeatedly raises conspiracy theories. Teacher tries to engage in discussion. Some students start to support Peter. Others are stressed or roll their eyes.

Which Lens? (Adapted from Zemblyas 2021)

1. Epistemic lens (teacher default)

Conspiracy as mistaken belief or a 'crippled epistemology'. Class discussion may be effective by correcting errors or understanding of 'evidence'

2. Psychological lens

Conspiracy caused by and supporting cognitive biases. (Motivated reasoning, identity, paranoia). Plays role(s) in identity. Discussion not likely to be effective, may even re-enforce the belief.

3. Political lens

Conspiracy theory as politically motivated/propaganda. Designed/Causing spread mistrust and hate. Discussion is of little use and serves to legitimise and/or spread. Treat some forms as hate speech (Cassam 2019)

Responding to conspiracy

Counter if appropriate

Try not to get draw into first order discussions on facts. Conspiracy theories are not falsifiable (as the lack of evidence, or evidence against, counts as evidence)

Use logic-based approaches (general arguments) A)Loose lips B)Nature of how real conspiracies are uncovered

Get student to see themselves as a critical thinker, not a conspiracy thinker

Quieten if repeated or unlikely to be productive. Have a chat later – determine level of involvement

Quietening

A) Inappropriate/UnacceptableB) harmful/pointless

This not to say that teacher should stop all unacceptable comments.

Sometimes it is beneficial to run with them.

1) Knowing where the line is

2) Drawing the line

3) Enforcing the line



Aristotle's doctrine of the mean



SCEPTICISM







Critical thinker

Mainstream

Alternative/Conspiracy thinker





How to quieten?

May involve a loss of "face" both +ve & -ve

Taking discussion out of the classroom

Develop identity as a critical thinking



Epistemic

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less sensitive

Conspiracy theories - terminology



2

A theory of conspiracy conspiracy theory





A conspiracy theory <u>C</u>onspiracy theory





Conspiracy theories counter cultural, the oppose official/publicly accepted